

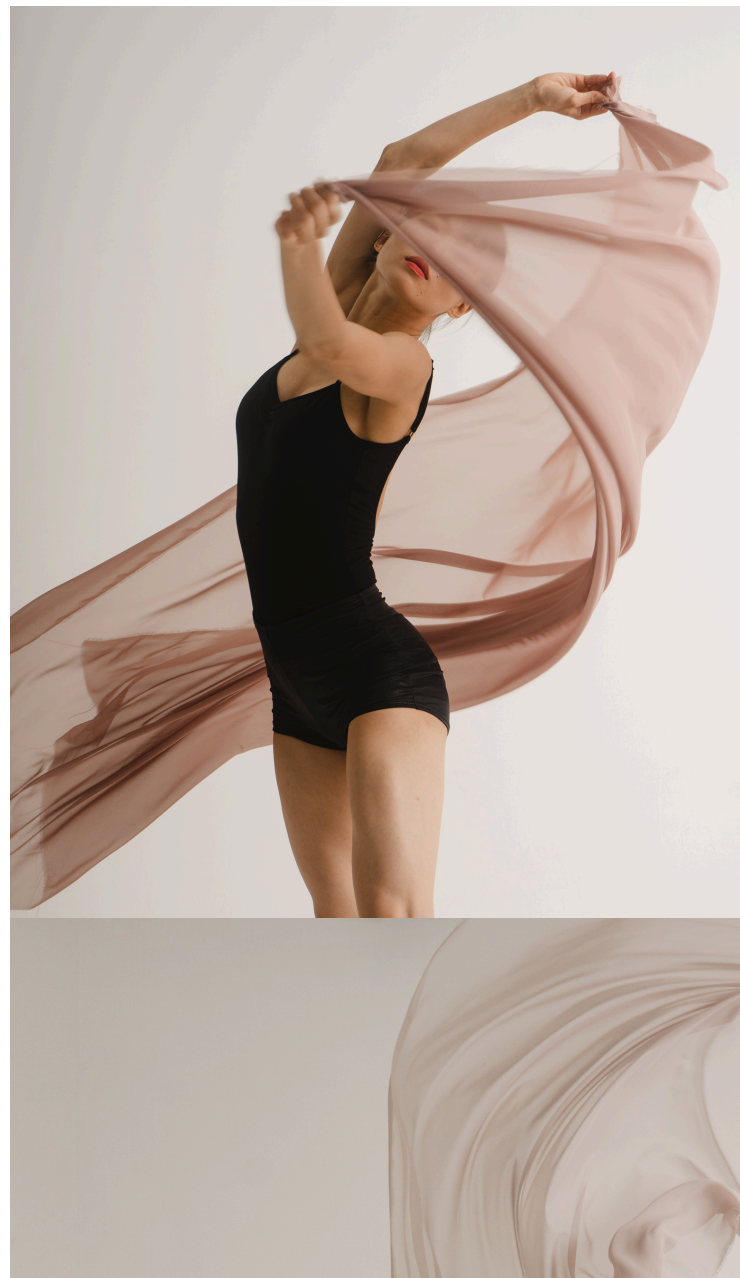
HOW TO LAYER FABRICS THAT PHOTOGRAPH BEAUTIFULLY, HOLD PRESENCE ON ZOOM AND MAKE YOU LOOK LIKE THE LEADER YOU ARE.

PAIR ONE MATTE + ONE SHEEN.

THIS CREATES DIMENSION, CATCHES LIGHT AND KEEPS YOU FROM DISAPPEARING ON SCREEN.

ZOOM-SPECIFIC TEXTURE TIPS

- ✓ **Avoid head-to-toe matte.**
You'll look flat and washed out.
- ✓ **Avoid head-to-toe sheen.**
You'll look like a disco ball (especially under ring lights).
- ✓ **Silk near your face** = instant glow. It reflects light beautifully.
- ✓ **Chunky knits can read bulky.**
Choose fine-gauge cashmere or merino instead.
- ✓ **Leather reads as confidence.**
A leather blazer on Zoom? Immediate authority.
- ✓ **Tweed photographs like a luxury investment**, even if it's from a contemporary brand.





TEXTURE DECODER: WHAT EACH FABRIC COMMUNICATES

FABRIC	READS AS	BEST FOR
Silk	Luxurious, polished, refined	Blouses, scarves, camisoles under blazers
Wool	Grounded, authoritative, stable	Blazers, trousers, structured pieces
Cashmere	Approachable power, warmth	Sweaters layered under jackets
Leather	Decisive, modern, edge	Belts, skirts, accent pieces
Satin	Confident, feminine, luminous	Tops, bias-cut skirts, blouses
Tweed	Intelligent, timeless, credible	Blazers, skirts, structured jackets
Bouclé	Textured elegance, investment dressing	Jackets, statement pieces
Cotton (crisp)	Clean, fresh, precise	Button-downs, tailored shirts
Velvet	Rich, sophisticated, bold	Blazers, evening pieces (use sparingly)
Linen	Relaxed authority, breathable	Spring/summer meetings, creative fields

THE 5 TEXTURE COMBOS THAT NEVER FAIL.



1. The Executive

Silk blouse + Wool blazer + Leather belt

Why it works: Three distinct textures.

Matte wool grounds you. Silk catches light at your face. Leather adds edge without trying.

2. The Approachable Leader

Cashmere sweater + Tweed blazer + Gold jewelry

Why it works: Soft + structured = warmth with authority. The tweed adds visual interest without pattern.

3. The Confident Closer

Satin shell + Wool trousers + Matte blazer

Why it works: The satin draws eyes upward. Matte balances sheen. You look expensive, not overdone.

4. The Modern Maven

Crisp cotton shirt + Leather skirt + Silk scarf

Why it works: Clean lines meet texture play. Fresh, current, unforgettable.

5. The Zoom Winner

Matte knit top + Silk collar or scarf + Statement earrings

Why it works: The knit absorbs light (no camera glare). Silk reflects just enough. Jewelry creates a focal point at your face.

JEWELRY + TEXTURE: THE FINISHING TOUCH

Your jewelry scale and material should complement your textures, not compete.

Soft textures (cashmere, silk, satin)

→ Pair with: Delicate gold chains, pearl studs, refined hoops.

Structured textures (wool, tweed, leather)

→ Pair with: Chunky gold, oversized hoops, bold cuffs.

Mixed textures (silk + wool)

→ Pair with: Medium-scale pieces such as a sculptural pendant or classic hoops.

*Pro tip: One statement piece is all you need.
Let texture do the rest.*



THE 10-SECOND TEXTURE *check*

Before you hit "join meeting" or walk out the door, ask yourself:

1. Do I have at least two different textures?
2. Is there one sheen piece near my face?
3. Does my jewelry scale match my outfit's energy?

If yes to all three, you're golden.



This is where the magic happens.

YOUR TEXTURE AUDIT (DO THIS NOW)

Open your closet. Pull out your five most-worn pieces. Write down the texture of each one:

-
-
-
-
-

Now ask:

- Am I wearing the same texture over and over?
- Where am I missing sheen?
- Where could I add more dimension?

QUICK TEXTURE UPGRADES (Under \$100)

You don't need to overhaul your wardrobe. You need one or two strategic pieces.

Missing sheen?

Add: A silk camisole, satin shell or silk scarf.

All sheen?

Add: A matte wool blazer or cashmere cardigan.

Need edge?

Add: A leather belt, leather moto jacket or faux leather pencil skirt.

Want instant authority?

Add: A tweed or bouclé blazer.

THE BOTTOM LINE

Texture is a strategy. It's how you show up three-dimensional. It's how you command a room (or a screen). And it's how you dress like the woman you're becoming.